## Studio Color® Semi-permanent Dye

Davis Studio Colors are a palette of high-fashion hues that provide unlimited styling options for groomers who like to create a fun finish to their styles. Unlike other dyes, Davis Studio Color causes the hair to swell slightly so it can take in the dye more effectively. It also contains a special clear ingredient that attaches the color to the hair, which means the color remains fixed on the coat and minimizes running and dripping. Davis Studio Colors can be used in an airbrush gun or convenient fingertip spray bottle to quickly apply color on most coat types or breeds. Whether stylists are creating a free-hand design, using stencils or adding accents to the ears, tails and pom poms, clients will love those splashes of color for special occasions or everyday!

Each order of Davis Studio Color Semipermanent Dye will receive a Usage tips/ Usage Advisory sheet. Inform each customer who purchases the dye to read the sheet carefully prior to using the product. Sheet is attached for reference.



How to use Davis Studio Color: Thoroughly wash and dry the pet before applying Davis Studio Color to remove dirt and oils. The dye will not adhere to the coat correctly if this step is skipped. These steps can be applied for use on the ears, feet and tail.



Use a comb to section off the desired area for coloring from the rest of the pet's hair.

Wrap a piece of vet wrap along the separation line to secure the section of hair to be dyed from the rest of the pet's head. Put on protective gloves.

Hold the section of hair to be dyed in the palm of your hand and gently spray the Davis Studio color on the hair. Two or three squirts should be sufficient and should be close to the desired area to help prevent dye from getting on other portions of the pet. Spray only a small amount to keep the dye from dripping.







With free hand, work dye into the hair.



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If hair is not covered sufficiently, repeat steps 3 and 4. Once the desired area is completely covered with dye and the depth of color is achieved, remove the glove from your free hand. While still holding on to the base of the pet's ear, gently pull the glove down from your hand and wrap it over the dyed hair. Encase the hair inside the glove like a balloon.



Place a piece of tape around the removed glove so tape adheres to the vet wrap and properly secures the glove. It is important for the glove to remain in place until dye is completely dry.



Repeat steps 2 through 6 on the pet's other ear, feet and tail if desired. Once complete allow the dye to set for 15-30 minutes.

After 15-30 minutes, place the pet in a bathing tub on a grate. Be certain to raise the pet off the floor of the tub to help prevent rinsed dyed from transferring to the feet and becoming stained.

Put on another pair of protective gloves. Start with one ear and remove the tape, vet wrap and glove, then begin rinsing dye from the hair. If dye gets splashed on other areas of pet, be sure to quickly rinse off at the same time you are rinsing the ear. DO NOT WAIT to rinse as the dye will quickly adhere to any hair that it comes in contact with. Be sure to wear gloves during this process to prevent staining of hands.





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Once ear is rinsed and water runs clear, apply shampoo to the ear and rinse again. Then complete steps 7 and 8 on the other ear and other parts of the pet that were dyed.







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